







17th Annual MNCPA Management & Business Advisors Conference
 June 27-28, 2011 • Minneapolis Convention Center • www.mncpa.org/mbac



DAY ONE: MONDAY, JUNE 27, 2011				
7 - 8 am	Check-In, Continental Breakfast, Exhibits Open			
8 - 9:15 am	A1. The Back of the Napkin: Solving Problems and Selling Your Solutions With Pictures Dan Roam, author of the international bestseller <i>The Back of the Napkin</i>			
9:25 - 10:15 am	B1. IFRS From 5,000 Feet Peter Margaritis	B2. Sustainability: Good Business or Just Another Catch Phrase? Keith Winn	B3. Health Care Reform Overview: Industry Drivers, Law and Implications Daniel McLaughlin	B4. Your Personal Brand Blueprint Judy Zimmer
10:15 - 10:45 am	Refreshment Break, Exhibits Open, Dan Roam Book Sale and Signing			
10:45 am - 12 pm	C1. Internal Controls for REALLY Small Businesses Glenn Helms	C2. Federal and Minnesota Tax Update Mark Bakko	C3. Making Flexibility Work in Your Organization Kyra Cavanaugh	C4. Social Media: Debits and Credits Judy Zimmer
12 - 1 pm	Lunch, Exhibits Open			
1 - 2:15 pm	D1. IFRS for SMEs: Special Considerations Peter Margaritis	D2. Budgeting and Forecasting Ronald Rael	D3. Understanding Generational Differences Jan Baller	D4. Business Ethics: Lessons Learned H. Shea & M. Faris 
2:15 - 2:45 pm	Refreshment Break, Exhibits Open			
2:45 - 3:35 pm	E1. The State of the Art of Fraud Glenn Helms	E2. Running a Business Completely in the Cloud Tom Kelly	E3. Employee Classification & Pay Practice Compliance Lindsay Sokolowski	E4. Presentation Pizzazz: Connect With Audience Jan Baller
3:45 - 5 pm	F1. The Lean Accounting Environment: What It Really Means to Go Lean Ronald Rael	F2. Economic and Demographic Trends Affecting MN Businesses Tom Gillaspay & Thomas Stinson	F3. Designing and Cultivating Sustainable Diversity Programs Robert Colbert	F4. Today's Business Culture: Case of the Disappearing Ethics Ron James 

DAY TWO: TUESDAY, JUNE 28, 2011				
7 - 8 am	Check-In, Continental Breakfast, Exhibits Open			
8 - 8:50 am	G1. Lead the Charge: Company Culture Starts With You Tom Gegax, former chairman and CEO of Tires Plus Stores			
9 - 10:15 am	H1. FASB Update for Business and Industry Leah Donti	H2. International Trade 101 Edward Dieter	H3. Effective Human Resource Practices Larry Morgan	H4. Five Things You May Have Missed in Excel Thomas Stephens
10:15 - 10:45 am	Refreshment Break, Exhibits Open, Tom Gegax Book Sale and Signing			
10:45 am - 12 pm	I1. Proposed Lease Accounting Rules Leah Donti	I2. Professional Ethics: Guidance, Interpretation and Resources Jerry Esselstein 	I3. Employee Monitoring and Surveillance: It's a Whole New Ball Game Larry Morgan	I4. Improving Productivity With Outlook Thomas Stephens
12 - 1 pm	Lunch, Exhibits Open			
1 - 2:15 pm	J1. Fair Value Accounting: Does It Really Affect You? Jolene Hart	J2. Life Is Long: Make the Right Decisions Nancy Bologna	J3. Health Care Reform: Strategic Decision Making Keith Friede	J4. Windows 7 Features and Practical Applications Thomas Stephens
2:15 - 2:45 pm	Refreshment Break, Exhibits Open			
2:45 - 4 pm	K1. Proposed Revenue Recognition Rules Leah Donti	K2. Workplace Ethics: Why It's Important Nan DeMars 	K3. Exit Wounds: Who Leaves and Why Nancy Bologna	K4. All Things Google! Thomas Stephens
4:10 - 5 pm	L1. The 3 P's: Preparation, Positivity and Passion Joe Schmit, KSTP-TV sports director			
5 - 5:15 pm	Door Prize Drawings			

Note: Schedule is subject to change without notice.