

June 25-26, 2012 • Minneapolis Convention Center • www.mncpa.org/mbac

| DAY ONE: MONDAY, JUNE 25 | | | | | BONUS TRACK ▼ |
|--------------------------|---|---|--|---|---|
| 7 – 8 | CHECK-IN, CONTINENTAL BREAKFAST, EXHIBITS OPEN | | | | |
| 8 – 9:15 | A1. Leadership: Bringing Out the Best in Every Generation David Stillman & Seth Mattison, generations experts | | | | |
| 9:25 – 10:15 | B1. Five Strategies Small Businesses Use to Make More Money Gary Zeune | B2. Good Governance: Your Responsibilities as a Not-for-Profit Board Member Neal Buethe & Sally Scoggin | B3. From Forgetful to Thoughtful: Improve Your Reading and Memory Skills Michael Monroe Kiefer | B4. Cloud Computing: Why It Matters to Your Business Ashish Gadnis | B5. Keys to Lasting Career Satisfaction and Success Tamera Loerzel |
| 10:15 – 10:45 | REFRESHMENT BREAK, EXHIBITS OPEN | | | | |
| 10:45 – Noon | C1. Detecting and Preventing Internal Fraud, Theft and Abuse Gary Zeune | C2. FASB and SEC Update Shelly Serba & Anna Weispfenning | C3. Ethics at Work: The Good, the Bad and the Ugly Arthur Gross-Schaefer | C4. Practical e-Commerce Strategies to Grow Your Small Business Ashish Gadnis | C5. From One of Us to One of Them: A New Leader's Guide for Success Ken Betterton |
| Noon – 1 | LUNCH, EXHIBITS OPEN | | | | |
| 1 – 2:15 | D1. Project Management Applications for Efficiency Michael Monroe Kiefer | D2. Operating Internationally: Is Pricing in U.S. Dollars the Best Alternative? Mary Henehan | D3. Ethics: When CPAs Make the Headlines Gary Zeune | D4. QuickBooks: Top 10 Tips and Tricks Mary Beth Raimondi | D5. Overcoming the Seven Deadly Sins of Delegation Tamera Loerzel |
| 2:15 – 2:45 | REFRESHMENT BREAK, EXHIBITS OPEN | | | | |
| 2:45 – 4 | E1. Enterprise Risk Mgmt and Continuous Improvement Christopher Paulison | E2. Tax Update for Business and Industry Eric Nelson | E3. Tips for Ethical Communication Arthur Gross-Schaefer | E4. IT Security Audits: Practical Tips Ashish Gadnis | E5. Developing a Powerful Sphere of Influence Tamera Loerzel |
| 4:10 – 5 | F1. Accounting for the New Normal: A Strategic Assessment of the Next 10 Years in America David Pearce Snyder, futurist | | | | |
| 5 – 6:30 | RECEPTION | | | | |

| DAY TWO: TUESDAY, JUNE 26 | | | | | BONUS TRACK ▼ |
|---------------------------|---|---|---|---|---|
| 7 – 8 | CHECK-IN, CONTINENTAL BREAKFAST, EXHIBITS OPEN | | | | |
| 8 – 8:50 | G1. Burning Bright: How to Move Through Fear and Overcome Obstacles Jill Blashack Strahan, founder and CEO of Tastefully Simple, Inc. | | | | |
| 9 – 10:15 | H1. How to Master Business Forecasting Steve Player | H2. IFRS in the U.S.: Reality or Myth? Leah Donti | H3. Health Care Reform: Developments & Strategies Keith Friede | H4. Tablets: Convenience, Necessity or Both? Thomas Stephens | H5. Hire the Best: Effective Interviewing Skills Larry Morgan |
| 10:15 – 10:45 | REFRESHMENT BREAK, EXHIBITS OPEN | | | | |
| 10:45 – Noon | I1. Insurance: Do Your Policies Add Up? Russ Birch & Andrew Krane | I2. Leases and Revenue Recognition Exposure Drafts Leah Donti | I3. Human Resource Compliance Update Larry Morgan | I4. Excel's Three Tables: A Powerful Trio Thomas Stephens | I5. People Reading: Skills for Improving Communication Michael Monroe Kiefer |
| Noon – 1 | LUNCH, EXHIBITS OPEN | | | | |
| 1 – 2:15 | J1. Moving Beyond Budgeting Steve Player | J2. The Future of Private Company GAAP in the U.S. Leah Donti | J3. Ethics: A Line in the Sand for CPAs James Lindell | J4. Microsoft OneNote: Note Taking for the 21st Century Thomas Stephens | J5. Conducting Effective Performance Reviews Larry Morgan |
| 2:15 – 2:45 | REFRESHMENT BREAK, EXHIBITS OPEN | | | | |
| 2:45 – 4 | K1. Economic and Demographic Trends Affecting MN Businesses Tom Gillaspay & Thomas Stinson | K2. The Game of Risk: Sales and Use Tax Tricks and Traps Thomas Zessman | K3. Fun and Humor to Increase Productivity in the Workplace Michael Monroe Kiefer | K4. Microsoft Outlook 2010: Timesaving Tips Revealed Thomas Stephens | K5. Accept It or Change It: Strategies for Achieving Work-Life Balance Teresa Hopke |
| 4:10 – 5 | L1. Rethinking Impossible: Impossible Today, Doable Tomorrow Billy McLaughlin, professional guitarist and composer | | | | |
| 5 – 5:15 | DOOR PRIZE DRAWINGS | | | | |