



June 14-15, 2010
 Minneapolis Convention Center
www.mncpa.org/mbac

CONTACT INFORMATION

NAME		ID Number
FIRM/COMPANY		
ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	
E-MAIL ADDRESS		

CONFERENCE FEES

Nonmembers

- Two Days
 \$509 Standard
- One Day Only
 \$409 Standard

Members

- Two Days
 \$409 Standard
- One Day Only
 \$309 Standard

PAYMENT INFORMATION

Type Personal Firm/Company

Method Check (payable to Minnesota Society of CPAs) Bill Me
 VISA MasterCard Discover American Express

Account # _____ Exp. Date _____
 Signature _____ Date _____

Cancellation Policy: Receive a full refund if you cancel by 4 p.m. on Tuesday, June 8, 2010.

FOUR EASY WAYS TO REGISTER

- | | | | |
|---|------------------------------|---|--|
| Online
www.mncpa.org/mbac | Fax
1-888-487-9931 | Mail
MN Society of CPAs
1650 W 82nd St, Suite 600
Bloomington, MN 55431 | Phone
952-831-2707 x1
1-800-331-4288 x1 |
|---|------------------------------|---|--|

SESSION CHOICES

Please indicate the days and sessions you plan to attend at the conference.

DAY ONE – Monday, June 14

- A1. Madoff: How Did He Fool Investment Managers & Perpetrate a \$65 Billion Ponzi Scheme?
 B1. Critical Issues for Industry CPAs in 2010
 B2. A&A Update for Controllers
 B3. Getting the Most From Your Banker
 B4. Your Social Media Road Map
 C1. Metrics 301: Leadership Performance Metrics
 C2. Federal and Minnesota Tax Update
 C3. Pricing for Profitability: Why Cost Still Matters
 C4. Passing the Test: Meeting Your Ethical Standards
 D1. Accounts Receivables Management
 D2. The Coming IFRS Conversion
 D3. Health Benefits Compliance Tsunami
 D4. Ethical Leadership Strategy

Please note: Session D4 is a 4-hour session. If you select this session, please do not make "E" or "F" session choices.

- E1. Payment Card Industry (PCI) Essentials
 E2. Business Value Creation and Tax Planning
 E3. Only Financial Officer: Doing More With Less
 F1. Re-Establishing "Value" in Your Career
 F2. Economic Update
 F3. Cloud Computing: Cloudy With a Chance of Gain

DAY TWO – Tuesday, June 15

- G1. Leading Through Crisis
 H1. Cash Flows: Only as Good as Your Weakest Link
 H2. Leading Change and Winning Support
 H3. Human Resources Road Trip 2010
 H4. All Aboard for Windows 7
 I1. What Does Financial Success Look Like?
 I2. Building the Business Continuity Pyramid
 I3. Hiring Emotionally Intelligent, High Achievers
 I4. Becoming Productive With Microsoft Office 2010

- J1. Fraud, Auditing and Internal Control
 J2. Lessons Learned From Leadership Mistakes
 J3. Making Sense of the Roth IRA Conversion
 J4. Working With Microsoft Access

- K1. Risk and Internal Controls in Traditional and IT Accounting Environments
 K2. Personal Ethics and Professional Leadership
 K3. Leader's Role in Creating Fulfilling Jobs
 K4. Analyzing Data With Excel PivotTables

- L1. Ethics: When Good Leaders Lose Their Way

Please note: Session titles have been abbreviated.

