

WALK-IN REGISTRATION FORM



June 27-28, 2011
 Minneapolis Convention Center
www.mncpa.org/mbac

CONTACT INFORMATION

NAME		
FIRM/COMPANY		
ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	
E-MAIL ADDRESS		

CONFERENCE FEES

Nonmembers

Two days

\$519 Standard

One day only

\$419 Standard

Members

Two days

\$419 Standard

One day only

\$319 Standard

PAYMENT INFORMATION

Type Personal Firm/company

Method Check (payable to Minnesota Society of CPAs) Bill me
 VISA MasterCard Discover American Express

Account # _____ Exp. date _____

Signature _____ Date _____

SESSION CHOICES

Please indicate the days and sessions you plan to attend at the conference.

DAY ONE — Monday, June 27

- A1. The Back of the Napkin: Solving Problems and Selling Your Solutions With Pictures
- B1. IFRS From 5,000 Feet
- B2. Sustainability: Good Business or Catch Phrase?
- B3. Health Care Reform Overview: Industry Drivers, Current Law and Future Implications
- B4. Your Personal Brand Blueprint
- C1. Internal Controls for REALLY Small Businesses
- C2. Federal and Minnesota Tax Update
- C3. Making Flexibility Work in Your Organization
- C4. Social Media: Debits and Credits
- D1. IFRS for SMEs: Special Considerations
- D2. Budgeting and Forecasting
- D3. Understanding Generational Differences
- D4. Business Ethics: Lessons Learned
- E1. The State of the Art of Fraud
- E2. Running a Business Completely in the Cloud
- E3. Employee Classification Issues
- E4. Presentation Pizzazz: Connect With Audience

- F1. The Lean Accounting Environment
- F2. Economic and Demographic Trends
- F3. Designing Sustainable Diversity Programs
- F4. The Case of the Disappearing Ethics

DAY TWO — Tuesday, June 28

- G1. Lead the Charge: Company Culture Starts With You
- H1. FASB Update for Business and Industry
- H2. International Trade 101
- H3. Effective Human Resource Practices
- H4. Five Things You May Have Missed in Excel

- I1. Proposed Lease Accounting Rules
- I2. Professional Ethics: Guidance and Resources
- I3. Employee Monitoring and Surveillance
- I4. Improving Productivity With Outlook

- J1. Fair Value Accounting
- J2. Life Is Long: Make the Right Decisions
- J3. Health Care Reform: Strategic Decision Making
- J4. Windows 7 Features and Practical Applications

- K1. Proposed Revenue Recognition Rules
- K2. Workplace Ethics: Why It's Important
- K3. Exit Wounds: Who Leaves and Why
- K4. All Things Google!

- L1. The 3 P's: Preparation, Positivity and Passion

Please note: Session titles have been abbreviated.

