

Accounting Career Planners

About the planners

Our accounting careers planners show what it takes to become a CPA. Planners are distributed to both high school and college students in Minnesota. In addition, the planners are available on the MNCPA website.

Why advertise?

Are you looking to attract students to your college or university, or trying to fill staff positions or internships? The MNCPA Accounting Career Planners can help get your name out to those who are deciding where to go to school or where to begin their accounting career.

Our High School and College Planners are distributed at:

- Accounting & Auditing Student Conference
- MNCPA Annual College Road Show (January - April)
- Various high schools, as requested

Page	Cost
Full Page	\$295.00
Inside Back Cover*	\$525.00
Inside Front Cover*	\$525.00

*Covers are sold on a first-come basis



2010 College Planner cover

Publication and artwork specifications

- 8.5" high x 5.5" wide with a 3/8" bleed. Publication is a booklet size and has a portrait layout.
- High-resolution PDF

Submissions deadlines

Planner	Insertion Deadline	Artwork Deadline
High School Planner	Aug. 24, 2011	Sept. 8 2011
College Planner	Aug. 24, 2011	Sept. 8, 2011



2010 High School Planner cover

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It's worth it.



Minnesota Society of Certified Public Accountants

Be smart with your money.

Accounting Career Planners

2011 Insertion Order

Please complete insertion order and return by fax at 888-487-9908 or email to advertising@mncpa.org

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____

Phone: _____ E-mail: _____

Insertion request:

High School Planner (select one)	College Planner (select one)	Page Size	Cost
SOLD		Inside Front Cover	\$525.00
		inside back cover	\$525.00
		Inside full page	\$295.00
Total Charges			

Payment Information:

Credit Card Type: _____

Credit Card Number: _____ exp. Date _____

Total Authorized Charges: _____

Name/Firm on Card: _____
Please print

Credit Card Holder's Authorized Signature

I authorize MNCPA will charge credit card on the 1st day of the month prior to the month publication.