



VISUALIZE

strategy



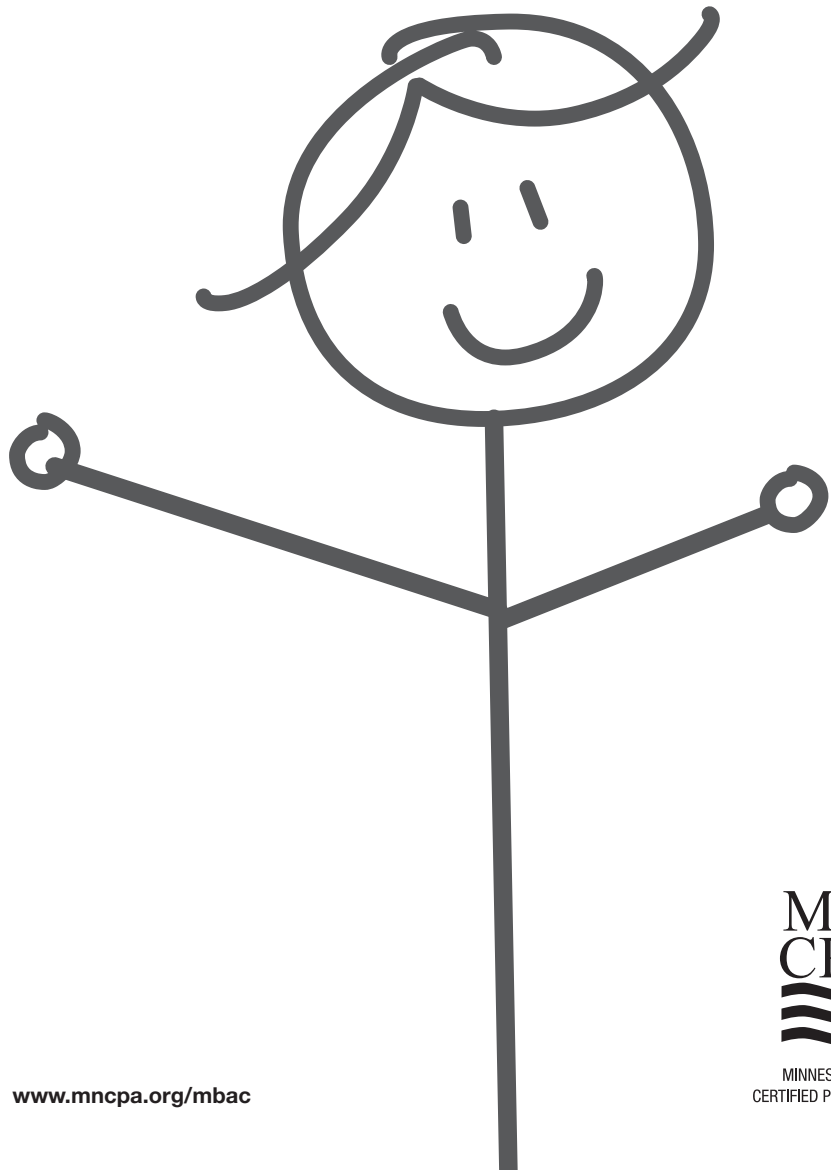
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synergy



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SEVENTEENTH ANNUAL MNCPA

MBAC11

Management & Business Advisors Conference

June 27-28, 2011 • Minneapolis Convention Center • www.mncpa.org/mbac



MINNESOTA SOCIETY OF
CERTIFIED PUBLIC ACCOUNTANTS

2011 PLANNING TASK FORCE

Thank you to all of our planning task force members who contributed their expertise and time to the development of this conference. Their dedication to its success is greatly appreciated by MNCPA members and staff.

Chair

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Barbara Wente, Director of Education

Lynn Kletscher, Conference Manager

Tessa Pinkstaff, Conference Coordinator

Allie Nissen, Conference Coordinator

Leslie Mueller, Exhibitors & Sponsors

WELCOME

Dear friends and colleagues,

On behalf of the 2011 planning task force, let me welcome you to the 17th Annual MNCPA Management & Business Advisors Conference (MBAC11). I am glad that you are here with us.

As conference chair, I am charged with telling you about this year's amazing offerings. But what can I say that hasn't been said before? As always, MBAC11 is fully loaded with practical content and valuable takeaways. This two-day event offers something for every financial professional. Where else can you learn about internal controls for really small businesses *and* employee classification compliance issues *and* health care reform *and* running a business in the cloud — all under one roof?

And it doesn't end there. Sessions on communication, decision making and positivity can help us fulfill our leadership roles as well as assist us in building stronger relationships with our employees, senior management and stakeholders.

Of course, MBAC11 provides more than education. It opens the door to new connections and experiences. Let me encourage you to talk with (and learn from) your fellow attendees in addition to visiting with exhibitors. The conversations you have today may lead to personal or professional relationships that last a lifetime.

So visualize this: a great conference where savvy professionals can come away with meaningful insights that can be put into practice tomorrow. That is a worthy goal; let's make it a reality. Enjoy the conference!



Mary Scherber

Mary Scherber, MBA, CPA, Inactive
MBAC11 Task Force Chair

P.S. Walk & Talk Bingo is back by popular demand! Look for your bingo card inside this program and let the games begin. The more exhibitors you visit, the better your chances at winning one of several great prizes. Good luck!

CONTINUING EDUCATION

Credits

The 17th Annual MNCPA Management & Business Advisors Conference (MBAC11) is approved for the following continuing education credits:

CPE: 16 hours

Total approved hours are based on attendance at both days of the conference.

Ethics: 6 hours available

To claim ethics credits, you must register for and attend approved sessions: D4 (1.5 hours), F4 (1.5 hours), I2 (1.5 hours) and K2 (1.5 hours).

CLE (Standard): 10.25 hours

Total approved hours are based on attendance at both days of the conference.

Certificates of Attendance (CPE Transcripts)

Beginning Friday, July 1, you can access your certificates of attendance (a.k.a. CPE transcripts) online at www.mncpa.org/transcript. If you prefer to have them mailed to you, please email your request to registrations@mncpa.org or call 952-831-2707 (option 1).

Helpful Hint

To ensure that you receive appropriate continuing education credits, please verify that the sessions listed on your name badge are accurate. If you need to correct or change your session choices, complete a session registration form and return it to the registration desk located on the mezzanine level.

Conference Materials

Printed: Handouts for sessions A1, G1 and L1 are pre-stuffed in the conference tote you received at check-in. All other handouts are available at their respective session rooms just prior to the start of the presentations. Note: Please refrain from taking handouts from sessions you don't attend. If extras are available, you can find them at a table near the registration desk located on the mezzanine level after the conclusion of the session.

Digital (PDF): Most session handouts are available for download from the conference website. To access this online service, your registration must be paid in full. Downloading handouts is as easy as 1-2-3:

1. Go to www.mncpa.org/mbac/materials
2. Log in using your MNCPA username and password
3. Select the handouts you wish to download

MNCPA Conference Calendar

Sept. 19 Audits of Lawful Gambling Conference
Brooklyn Center, MN

Sept. 21 Construction Conference
Brooklyn Center, MN

Oct. 24 Audits of Local Governments Conference
Brooklyn Center, MN

Oct. 25 Not-for-Profit Conference
Brooklyn Center, MN

Oct. 27 Business Valuation Conference
Plymouth, MN

Nov. 14-15 Tax Conference
Minneapolis, MN

www.mncpa.org/conferences

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Register by
Aug. 26

Save \$50!
Register by
Oct. 21

TABLE OF CONTENTS

Agendas With Room Locations

Day one: Monday, June 27	9
Day two: Tuesday, June 28	11

Continuing Education

Continuing education credits	3
Certificates of attendance.....	3
Conference materials	3

Exhibitors

Map	4
Directory	5-6
Prizes and giveaways	7

MNCPA

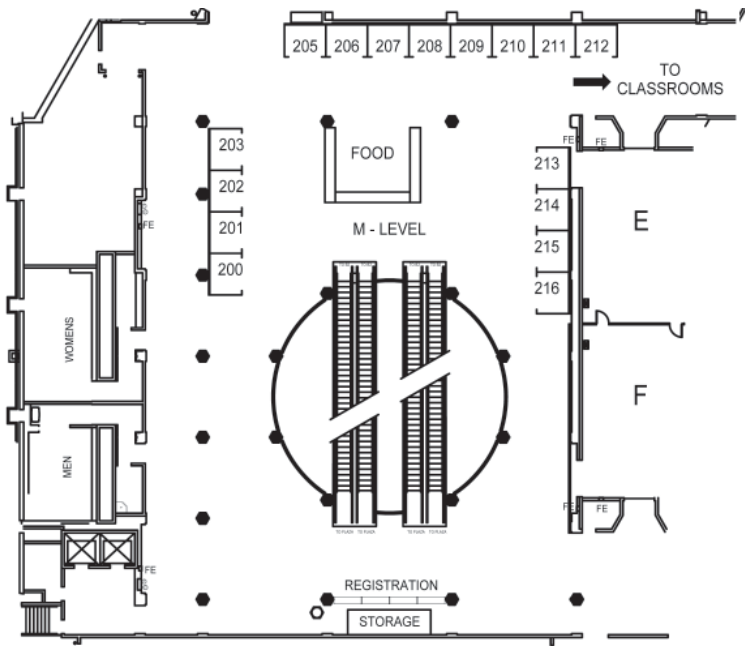
Conference calendar	3
On-site training.....	6
CPE spotlight.....	14

Advertisers' Index

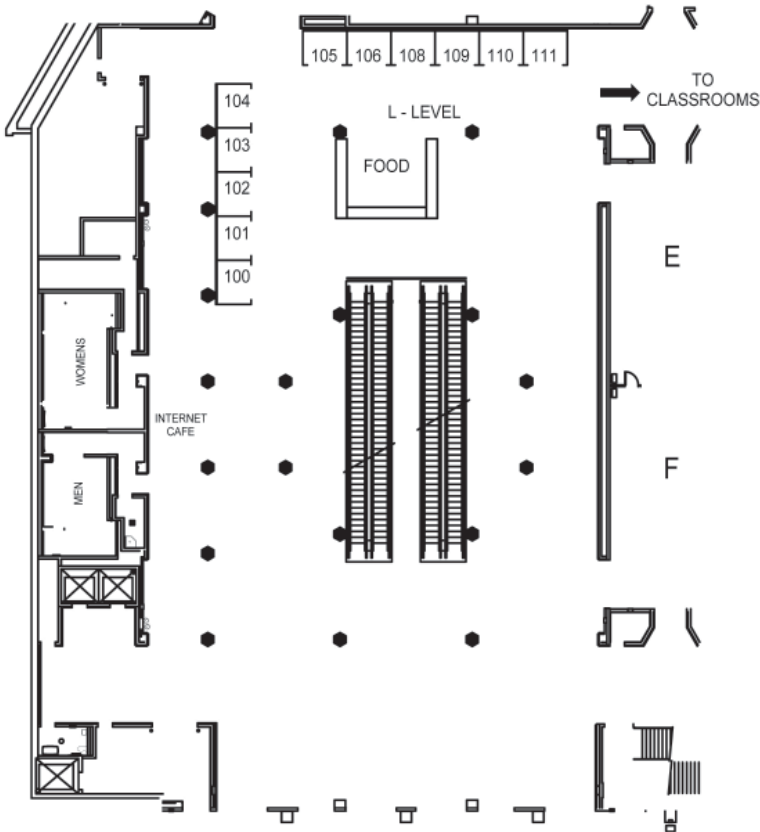
Certes Financial Pros.....	8 & 10
Hunter Hamilton Finance & Accounting.....	12
Minnesota Society of CPAs	13
Robert Half Management Resources.....	15
U.S. Bank.....	16

EXHIBITOR MAP

Mezzanine Level



Lower Level



Company

Booth

Associated Financial Group	106
Bank of the West	213
Book signing.....	100
CCH, a Wolter Kluwer business	101
Certes & SNI Companies	212
Eide Bailly LLP	216
Experis (formerly Jefferson Wells)	206
Gallagher Benefit Services.....	203
Hanratty & Associates	209
Hunter Hamilton Finance & Accounting	202
InterceptEFT	105
InterDyn BMI.....	210-211
Marsh US Consumer	102
Minnesota Society of CPAs.....	103-104
OTT, Inc.....	201
Payroll Control Systems.....	208
Robert Half Management Resources	215
Sears Imported Autos Mercedes-Benz	111
Sit Mutual Funds.....	207
SoftLake Solutions	110
U.S. Bank.....	108-109
Value Consulting Group.....	214
Venture Bank.....	200
Wipfli, LLP	205

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12600 Whitewater Dr., Ste. 100
Minnetonka, MN 55343
Contact: Erik Hinz
Phone: 952-945-0200 **Fax:** 952-945-9477
Email: erik.hinz@associatedfinancialgroup.com
Website: www.associatedfinancialgroup.com
Products: Employer benefits
Booth: 106

Bank of the West

250 Marquette Ste. 575
Minneapolis, MN 55401
Contact: Marc Meirovitz
Phone: 612-359-3601 **Fax:** 612-339-6362
Email: marc.meirovitz@bankofthewest.com
Website: www.bankofthewest.com
Products: Small business banking products and services
Booth: 213

CCH, a Wolter Kluwer business

MNCPA Affinity Partner
2700 Lake Cook Rd.
Riverwoods, IL 60015
Contact: Michelle Heine
Phone: 888-504-5551 **Fax:** 847-267-2873
Website: www.cchgroup.com
Products: Integrated tax information and software solutions
Booth: 101

Certes & SNI Companies

5500 Wayzata Blvd., Ste. 910
Golden Valley, MN 55416
Contact: Sally Mainquist
Phone: 952-345-4140
Email: smainquist@certespros.com
Website: www.certespros.com
Products: Finance, accounting, technology staffing solutions
Booth: 212

Eide Bailly LLP

5601 Green Valley Dr., Ste. 700
Minneapolis, MN 55437
Contact: Anne Simons
Phone: 952-918-3584 **Fax:** 952-944-6166
Email: asimons@eidebailly.com
Website: www.eidebailly.com
Products: Accounting, tax, IT consulting, forensic accounting
Booth: 216

Experis (formerly Jefferson Wells)

New Exhibitor
3600 Minnesota Dr., Ste. 850
Edina, MN 55435
Contact: Dan Walrath
Phone: 612-851-1611
Website: www.experis.com
Products: Professional Solutions Services and staffing
Booth: 206

Gallagher Benefit Services

3600 American Blvd. W., Ste. 500
Bloomington, MN 55431
Contact: Joe Thomas
Phone: 952-356-3840 **Fax:** 866-743-6238
Email: joe_thomas@ajg.com
Website: www.gallagherbenefits.com/minneapolis
Products: Employee Benefits
Booth: 203

Hanratty & Associates

9800 Shelard Pkwy #340
Plymouth, MN 55441
Contact: Dan Wehmhoff
Phone: 763-746-7840 **Fax:** 763-746-7841
Email: DanW@hanrattyassoc.com
Website: www.hanrattyassoc.com
Products: Health Insurance Brokers/Hanratty Wellness
Booth: 209

Hunter Hamilton Finance & Accounting

Lanyard Sponsor
50 S 10th St Ste. 500
Minneapolis, MN 55403
Contact: Jeff Moench
Phone: 612-373-5767 **Fax:** 612-373-5760
Email: jeff.moench@hunterhamiltonpr.com
Website: www.hunterhamiltonpr.com
Products: Staffing, Retained Search, Smart Sourcing
Booth: 202

InterceptEFT

New Exhibitor
1700 42nd St. S., Ste. 2000
Fargo, ND 58103
Contact: Sandie Adams-Bruins
Phone: 800-378-3328
Email: sandie@intercepteft.com
Website: www.intercepteft.com
Products: ACH, payroll processing, credit card processing
Booth: 105

InterDyn BMI

2277 W. Hwy. 36, Ste. 300
Roseville, MN 55113
Contact: Audra Carlisle
Phone: 651-639-0575 **Fax:** 651-639-0687
Email: audra.carlisle@interdynbmi.com
Website: www.interdynbmi.com
Products: Microsoft Dynamics, SharePoint, cloud solutions
Booth: 210-211

Marsh US Consumer

MNCPA Affinity Partner
12421 Meredith Dr.
Urbandale, IA 50348
Contact: Mary Whisenand
Phone: 515-365-4107 **Fax:** 888-578-7741
Email: mary.whisenand@marshpm.com
Website: www.mncpa-insurance.com
Products: Life, auto/home, disability and errors and omissions insurance
Booth: 102

Minnesota Society of CPAs

1650 W. 82nd St., Ste. 600
Bloomington, MN 55431
Contact: Anne Janotta
Phone: 952-831-2707 x2 **Fax:** 952-831-7875
Email: ajanotta@mncpa.org
Website: www.mncpa.org
Products: Membership benefits
Booth: 103-104

OTT, Inc.

2675 Long Lake Rd.
St. Paul, MN 55113
Contact: Eric Sheehan
Phone: 651-262-2600 **Fax:** 651-262-2601
Email: info@ott-inc.com
Website: www.ott-inc.com
Products: Microsoft Dynamics GP (business management solution), Microsoft Dynamics CRM (Customer Relationship Management), Microsoft SharePoint, IT Services
Booth: 201

Payroll Control Systems

6040 Earle Brown Dr., #250
Minneapolis, MN 55430
Contact: Bob Willbanks
Phone: 763-513-5951 **Fax:** 763-513-5968
Email: info@pcspayroll.com
Website: www.pcspayroll.com
Products: Timekeeping, Payroll Services, HR Solutions
Booth: 208

Robert Half Management Resources

Silver Sponsor
8500 Normandale Lake Blvd., Ste. 1010
Bloomington, MN 55431
Contact: Jennifer Carlson
Phone: 952-831-7240
Email: jennifer.carlson@rhm.com
Website: www.roberthalf.com
Products: Staffing and consulting services
Booth: 215

EXHIBITOR DIRECTORY (continued)

Sears Imported Autos Mercedes-Benz

New Exhibitor

13500 Wayzata Blvd.
Minnetonka, MN 55305
Contact: Tim Whitmore
Phone: 952-454-6834 **Fax:** 952-546-2899
Email: tim.whitmore@searsimports.com
Website: www.searsimports.com
Products: VIP service program
Booth: 111

Sit Mutual Funds

New Exhibitor

80 S. 8th St., Ste. 3300
Minneapolis, MN 55402
Contact: Ste.ve Benjamin
Phone: 612-359-2554 **Fax:** 612-342-2111
Email: spb@sitinvest.com
Website: www.sitfunds.com
Products: Mutual funds
Booth: 207

SoftLake Solutions

New Exhibitor

1568 26th Ave. NW
St. Paul, MN 55112
Contact: Ste.ven Pesklo & Janine Trutna
Phone: 612-360-0813
Email: spesklo@softlakesolutions.com
Website: www.softlakesolutions.com
Products: Data Analysis Solutions /InfoZoom
Booth: 110

U.S. Bank

Gold Sponsor

7001 France Ave. S.
Edina, MN 55435
Contact: Craig Veurink
Phone: 952-927-1277 **Fax:** 952-927-1235
Email: craig.veurink@usbank.com
Website: www.usbank.com
Products: Small business banking products and services
Booth: 108-109

Value Consulting Group

New Exhibitor

401 N. 3rd St., Ste. 245
Minneapolis, MN 55401
Contact: Patrick Schmidt
Phone: 612-436-0559 **Fax:** 612-436-0616
Email: Pat@valcongrp.com
Website: www.valcongrp.com
Products: Business valuation services
Booth: 214

Venture Bank

2640 Eagan Woods Dr.
Eagan, MN 55121
Contact: Dion Muchow
Phone: 651-289-2230 **Fax:** 651-289-0200
Email: dmuchow@venturebankonline.com
Website: www.venturebankonline.com
Products: Financial services
Booth: 200

Wipfli, LLP

7601 France Ave. S., Ste. 400
Edina, MN 55435
Contact: Matt Bochnicek
Phone: 952-548-3400 **Fax:** 952-548-3500
Email: mbochnicek@wipfli.com
Website: www.wipfli.com
Products: Business Intelligence software
Booth: 205

THANK YOU EXHIBITORS

The 17th Annual MNCPA Management & Business Advisors Conference would not be as successful without the support of our exhibitors.

For more information on sponsorships, advertising or exhibiting, please contact Leslie Mueller, Business Development, 952-885-5520 or lmueller@mncpa.org.



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“If everyone is moving forward together, then success takes care of itself.” – Henry Ford

PRIZES AND GIVEAWAYS

Bank of the West

Giveaway: Bears, pens
Drawing: Twins Tickets
Booth: 213

CCH, a Wolter Kluwer business

Giveaway: Pens, letter openers, mini key chain flashlights
Drawing: \$50 American Express gift card
Booth: 101

Certes & SNI Companies

Giveaway: Pens and candy
Drawing: Wine basket
Booth: 212

Eide Bailly LLP

Giveaway: Magnetic clips
Drawing: Visa gift card
Booth: 216

Experis (formerly Jefferson Wells)

Giveaway: Pens, post-its, USB drives, candy
Drawing: Nook
Booth: 206

Hanratty & Associates

Giveaway: Pens
Drawing: Troy Burne Golf \$500 gift certificate
Booth: 209

Hunter Hamilton Finance & Accounting

Giveaway: Pens, mugs and candy bars
Drawing: Kindle
Booth: 202

InterceptEFT

Giveaway: Pens, staplers, phone stickers, key chains
Booth: 105

InterDyn BMI

Drawing: Kindle
Booth: 210-211

Marsh US Consumer

Giveaway: Pens, various logoed items
Booth: 102

Minnesota Society of CPAs

Giveaway: Various MNCPA logoed items
Drawing: Unlock a prize box and win!
Booth: 103-104

OTT, Inc.

Giveaway: Pens, clips, magnets
Drawing: Copy of Microsoft Office Home and Business 2010
Booth: 201

Payroll Control Systems

Giveaway: Pens and highlighters
Drawing: Best Buy gift card
Booth: 208

Robert Half Management Resources

Giveaway: Pens, Salary guides
Drawing: \$100 American Express gift card
Booth: 215

Sears Imported Autos Mercedes-Benz

Drawing: Kindle
Booth: 111

Sit Mutual Funds

Giveaway: Hand sanitizer
Drawing: Briefcase
Booth: 207

SoftLake Solutions

Giveaway: Bottled water, apples
Booth: 110

U.S. Bank

Drawing: iPad2
Booth: 108-109

Value Consulting Group

Giveaway: Pocket note pads with pens
Booth: 214

Wipfli, LLP

Giveaway: Chocolates, pens, notepads
Booth: 205

DOOR PRIZES

Several great prizes are being given away at 5 p.m. on Tuesday, June 28, immediately following Joe Schmit's closing keynote, "The 3 P's: Preparation, Positivity and Passion." You must be present to win.

Prizes

(1) Amazon Kindle 3G e-Book Reader with protective leather cover and \$50 Kindle gift card

(1) Pair of Minnesota Twins tickets to the Twins vs. Tigers game on Friday, July 22, 7:10 p.m. at Target Field
Compliments of AVEX, audiovisual service provider for MBAC11

(1) Hilton Minneapolis gift certificate for a one night weekend stay in a junior suite with breakfast for two
Compliments of Hilton Minneapolis, preferred hotel for MBAC11

(3) \$25 Caribou Coffee gift card with MNCPA travel mug

How to Enter

To be eligible to win one of the conference door prizes, bring your door prize drawing ticket or business card to the MNCPA booth located on the lower level by 2:45 p.m. on Tuesday, June 28. *Only one entry per person, please.*

Fun and Games

There is even more to see and do outside the classroom!

Play Walk & Talk Bingo

Meet exhibitors and fill up your bingo card for your chance to win great prizes.

See insert in for more details.



Save the Date

Thank You for Attending the Conference

We hope to see you again next year!

18th Annual MNCPA
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Minneapolis Convention Center

www.mncpa.org/mbac

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AGENDA: MONDAY, JUNE 27

7-8 CHECK-IN, CONTINENTAL BREAKFAST, EXHIBITS OPEN				
8-9:15	A1 The Back of the Napkin: Solving Problems and Selling Your Solutions With Pictures Dan Roam, author of the international bestseller <i>The Back of the Napkin</i> L100C (Lower Level)			
9:25-10:15	B1 IFRS From 5,000 Feet Peter Margaritis L100E (Lower Level)	B2 Sustainability: Good Business or Just Another Catch Phrase? Keith Winn M100B (Mezzanine Level)	B3 Health Care Reform Overview: Industry Drivers, Current Law and Future Implications Daniel McLaughlin M100D (Mezzanine Level)	B4 Your Personal Brand Blueprint Judy Zimmer M101 (Mezzanine Level)
10:15-10:45 REFRESHMENT BREAK, EXHIBITS OPEN, DAN ROAM BOOK SALE AND SIGNING				
10:45-12	C1 Internal Controls for REALLY Small Businesses Glenn Helms L100E (Lower Level)	C2 Federal and Minnesota Tax Update for Business and Industry Mark Bakko M100D (Mezzanine Level)	C3 Making Flexibility Work in Your Organization Kyra Cavanaugh M101 (Mezzanine Level)	C4 Social Media: Debits and Credits Judy Zimmer M100B (Mezzanine Level)
12-1 LUNCH, EXHIBITS OPEN				
1-2:15	D1 IFRS for SMEs: Special Considerations for Private Companies Peter Margaritis M100B (Mezzanine Level)	D2 Budgeting and Forecasting: How to Improve Your Current Practices Ronald Rael L100E (Lower Level)	D3 Cracking the Code: Understanding Generational Differences Jan Baller M101 (Mezzanine Level)	D4 Business Ethics: Lessons Learned From Ethical Lapses Henry "Hank" Shea Mark Faris L100C (Lower Level) 
2:15-2:45 REFRESHMENT BREAK, EXHIBITS OPEN				
2:45-3:35	E1 The State of the Art of Fraud Glenn Helms M100D (Mezzanine Level)	E2 Running a Business Completely in the Cloud Tom Kelly L100E (Lower Level)	E3 Keep It Legit: Employee Classification and Pay Practice Compliance Lindsay Sokolowski M101 (Mezzanine Level)	E4 Presentation Pizzazz: Effective Ways to Connect With Your Audience Jan Baller M100B (Mezzanine Level)
3:45-5	F1 The Lean Accounting Environment: What It Really Means to Go Lean Ronald Rael M100B (Mezzanine Level)	F2 Economic and Demographic Trends Affecting Minnesota Businesses Tom Gillaspay Thomas Stinson L100E (Lower Level)	F3 Designing and Cultivating Sustainable Diversity Programs Robert Colbert Canceled due to low registrations	F4 Today's Business Culture: The Case of the Disappearing Ethics Ron James L100C (Lower Level) 

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AGENDA: TUESDAY, JUNE 28

7 – 8	CHECK-IN, CONTINENTAL BREAKFAST, EXHIBITS OPEN			
8 – 8:50	G1 Lead the Charge: Company Culture Starts With You Tom Gegax, former chairman and CEO of Tires Plus Stores L100C (Lower Level)			
9 – 10:15	H1 FASB Update for Business and Industry Leah Danti L100E (Lower Level)	H2 International Trade 101 Edward Dieter M101 (Mezzanine Level)	H3 Effective Human Resource Practices: Ensure Compliance With the Latest Changes Larry Morgan M100B (Mezzanine Level)	H4 Five Things You May Have Missed in Excel Thomas “Tommy” Stephens M100D (Mezzanine Level)
10:15 – 10:45 REFRESHMENT BREAK, EXHIBITS OPEN, TOM GEGAX BOOK SALE AND SIGNING				
10:45 – 12	I1 Proposed Lease Accounting Rules Leah Danti M100B (Mezzanine Level)	I2 Professional Ethics: Guidance, Interpretation and Resources Jerry Esselstein M100D (Mezzanine Level) 	I3 Employee Monitoring and Surveillance: It’s a Whole New Ball Game Larry Morgan M101 (Mezzanine Level)	I4 Improving Productivity With Outlook Thomas “Tommy” Stephens L100E (Lower Level)
12 – 1 LUNCH, EXHIBITS OPEN				
1 – 2:15	J1 Fair Value Accounting: Does It Really Affect You? Jolene Hart L100E (Lower Level)	J2 Life Is Long: Make the Right Decisions Nancy Bologna M100D (Mezzanine Level)	J3 Health Care Reform: Strategic Decision Making, Total Rewards and the Elusive “Sweet Spot” Keith Friede M101 (Mezzanine Level)	J4 Windows 7 Features and Practical Applications Thomas “Tommy” Stephens M100B (Mezzanine Level)
2:15 – 2:45 REFRESHMENT BREAK, EXHIBITS OPEN				
2:45 – 4	K1 Proposed Revenue Recognition Rules Leah Danti L100E (Lower Level)	K2 Workplace Ethics: Why It’s More Important Than Ever Nan DeMars M100D (Mezzanine Level) 	K3 Exit Wounds: Who Leaves, Why They Leave and Keeping the Right Ones From Going Nancy Bologna M101 (Mezzanine Level)	K4 All Things Google! Thomas “Tommy” Stephens M100B (Mezzanine Level)
4:10 – 5	L1 The 3 P’s: Preparation, Positivity and Passion Joe Schmit, KSTP-TV sports director L100C (Lower Level)			
5 – 5:15 DOOR PRIZE DRAWINGS				

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www.mncpa.org/hr

Maintaining an active certificate

The benefits of maintaining an active CPA certificate are no secret. Not only does it make you more marketable, but it says a lot about the company you work for, too. However, finding the reasons for or steps to make the switch from inactive to active can be tricky. Let the MNCPA be your resource.

www.mncpa.org/active

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www.mncpa.org/employers

Visit the MNCPA booth 103-104 on the lower level for more information about programs and resources for MNCPA members.

2011 CPE Reporting

Do you know when to report?

For active CPAs, reporting your CPE to the Minnesota Board of Accountancy (BOA) is an annual obligation. But when you report will change annually based on the BOA's three-year Certificate Renewal & CPE Reporting Cycle. For 2011, here's what you need to know:

- If your last name begins with A-H or Q-Z, report your CPE online between July 1-31.
- If your last name begins with I-P, report your CPE when you renew your CPA certificate by Dec. 31.

For those reporting this July, the only way to do so is by logging into the BOA's website. Have your CPE records handy to expedite the process. Or utilize the BOA Summary feature, new to the MNCPA's CPE Log. This online tool mirrors the BOA's reporting form, simplifying the reporting process for those who maintain an accurate CPE Log. Learn more at

www.mncpa.org/cpelog.

CPE reporting details can be found by visiting www.mncpa.org/cpereporting.



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CPE SPOTLIGHT



Summertime at the MNCPA — Hot Topics, Sizzling CPE

Keep the learning going after MBAC11 with hot-topic seminars from the MNCPA. Choose from a variety of courses of interest to industry accountants and financial professionals, from international and controller's seminars to technology, ethics and much more.

- July 18** Introduction to U.S. Taxation of International Activities (ITB)
- July 19-20** IFRS Essentials With GAAP Comparison — Building a Solid Foundation (IFRS1)
- July 21** AICPA's Guide to Business Combinations, Goodwill and Other Consolidation Issues (AGC)
- Aug. 3** Minnesota Sales and Use Tax (MSU)
- Aug. 8** Derivatives and Hedge Accounting — The Essentials (HEDGE)
- Aug. 8** Today's Ethical Challenges (TETC)
- Aug. 9** How to Be an Effective Corporate Controller (ECC)
- Aug. 17** Analyzing Your Company's Financial Statement (CL4FSABM)
- Aug. 18** Cloud Computing (CLOUD)

Visit www.mncpa.org/bicpe to see all upcoming CPE for business and industry CPAs.

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Executive Education CFO Series

Sept. 15 Bank Financing and Financial Statement Analysis (EECS1)

In order to properly finance your company, you must know how to work and negotiate effectively with bankers. Discover how banks analyze your company's financial condition and the types of financing appropriate at various stages in your company's life cycle. Discuss the current banking environment, 10 things you can do to increase your chances of obtaining financing, the structure of interest rates, and much more.

Sept. 22 Financial Modeling — Financial Statement and Cash Flow Forecasting (EECS2)

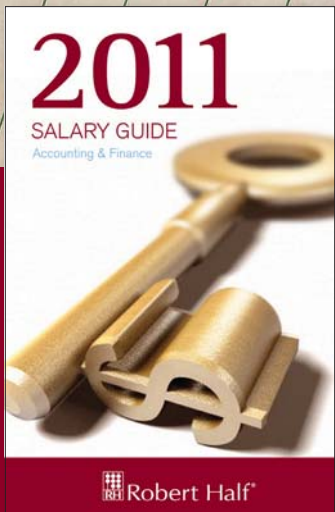
Gain the tools you need to develop and analyze financial models that forecast both your company's long-term financial condition and its short-term cash flow requirements. Discover practical functions available in Excel that efficiently analyze financial data, identify financial relationships and build financial models. Leave with helpful financial models that you can customize to plan the financial future of your company.

Sept. 28 Advanced Financial Modeling — Valuation, Capital Projects, Acquisitions, Buyouts and More (EECS3)

Discover useful tools, techniques and financial models for analyzing the financial implications of your company's strategic business decisions. Explore acquisitions and expansion plans as well as leveraged buyouts and recapitalizations. Learn about stock option valuation using the Black-Scholes option pricing model, develop an understanding of the earnings approach to business valuation, and much more.

For details and registration, visit www.mncpa.org/executive.

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