

## Celebrate your new CPA in Footnote

Share how proud you are of their accomplishment by taking out a congratulatory Footnote ad.

You'll receive the lowest rate for one ad. Choose from a quarter, half or full page ad. Templates are available if you don't have time to design your own ad. Ads will run in the August/September or December/January issues of Footnote.

### Ad sizes, rates and print specifications:

Ad size	Specification	Special Rate
Quarter-page	3.625" x 4.875" (portrait) - no bleed	\$500
Half-page	7.5" x 4.875" (landscape) - no bleed	\$835
Full-page	8.5" x 11" (portrait) 1/4" bleed required	\$1,525
<b>Additional specifications:</b> <ul style="list-style-type: none"> <li>All ads are color</li> <li>High-resolution PDF</li> </ul>		

**Publication**  
August/September  
December/January

**Insertion deadline**  
June 24, 2024  
October 21, 2024

**Artwork deadline**  
July 1, 2024  
November 4, 2024

### Contact and billing information

Company name \_\_\_\_\_ Today's date \_\_\_\_\_

Point of contact \_\_\_\_\_

Email address \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

**Select ad size**

Quarter- page \_\_\_\_\_ Half-page \_\_\_\_\_ Full-page \_\_\_\_\_

**Select publication**

August/September issue \_\_\_\_\_ December/January issue \_\_\_\_\_

To reserve your space, email form to Leslie Mueller, strategic partnership specialist, [lmuller@mncpa.org](mailto:lmuller@mncpa.org).