

NFC North CFO Sports Panel (virtual event)

The Minnesota Society of CPAs represents a trusted network of accounting professionals dedicated to advancing the profession and supporting firm success. Marketing, sponsorship or other engagements align your organization with a respected community committed to innovation and professional growth.

Sponsorship of the MNCPA CFO Sports Panel positions your organization in front of influential finance leaders and business decision-makers while supporting the accounting and finance profession.

This event offers a powerful platform to strengthen brand recognition, build relationships, and demonstrate your organization's expertise to showcasing your commitment to a highly engaged audience of finance professionals and business leaders.



Touchdown sponsor (premiere)

Investment: \$10,000

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- Logo and link on MNCPA website and recognized as a premiere sponsor
 - Logo and link in dedicated emails promoting the event
 - Logo and link in any cross-promotional emails that are sent out promoting the event
 - Dedicated social media post recognizing company as premiere sponsor
 - Banner ad to be shown on bottom of screen throughout event
 - Opportunity to include a one-page flier as part of attendees' materials
 - Full-page ad in a future issue of Footnote
 - 90-day banner ad on MNCPA website
 - 60-day retargeting campaign to receive up to 25,000 impressions
 - 50 complimentary tickets to event
 - Post-attendee list of MNCPA members

Fifty-yard line sponsor (event)

Investment: \$5,000

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- Logo and link on MNCPA website and recognized as an event sponsor
 - Logo and link in dedicated emails promoting the event
 - Dedicated social media post recognizing company as an event sponsor
 - Half-page ad in a future issue of Footnote
 - 30-day retargeting campaign to receive up to 10,000 impressions
 - 20 complimentary tickets to event
 - Post-attendee list of MNCPA members

First down sponsor (participating)

Investment: \$2,000

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- Logo and link on MNCPA website and recognized as a participating sponsor
 - Logo and link in dedicated emails promoting the event
 - 5 complimentary tickets to event

To secure your sponsorship, contact Leslie Mueller, strategic partnership specialist at lmueller@mncpa.org or 952-885-5520.