

## Celebrate your new CPA in Footnote

Show your new CPA how immensely proud you are of their accomplishment on passing the CPA exam!

You can choose from a quarter, half or full-page ad, depending on your preference and budget. Templates are available if you need them, making it easy to design your ad. Ads will run in the August/September or December/January issues of the MNCPA member magazine, Footnote.

### Ad sizes, rates and print specifications:

Ad size	Specification	Special Rate
Quarter-page	3.625" x 4.875" (portrait) - no bleed	\$575
Half-page	7.5" x 4.875" (landscape) - no bleed	\$875
Full-page	8.5" x 11" (portrait) 1/4" bleed required	\$1,675
<b>Additional specifications:</b> <ul style="list-style-type: none"> <li>All ads are color</li> <li>High-resolution PDF</li> </ul>		

#### Publication

August/September  
December/January

#### Insertion deadline

June 23, 2025  
October 27, 2025

#### Artwork deadline

July 7, 2025  
November 5, 2025

### Contact and billing information

Company name \_\_\_\_\_ Today's date \_\_\_\_\_

Point of contact \_\_\_\_\_

Email address \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

#### Select ad size

Quarter- page \_\_\_\_\_ Half-page \_\_\_\_\_ Full-page \_\_\_\_\_

#### Select publication

August/September issue \_\_\_\_\_ December/January issue \_\_\_\_\_

To reserve your space, email form to Leslie Mueller, strategic partnership specialist, [lmueller@mncpa.org](mailto:lmueller@mncpa.org). An invoice will be sent upon receipt of insertion order.