

## Why partner with us at MBAC25?

We know personal interactions are critical for relationship-building.

At MBAC25, share how your company can fuel our conference attendees success. We know our members want to connect with you and learn about the products and services you offer to help them be successful.

Limited opportunity. Venue only allows for 10 display tables.

## When?

**Dates:** June 23, 2025 (in-person only); June 24—25, 2025 (virtual only)

**Location:** Heritage Center, Brooklyn Center, MN

**Expected number of attendees:** 200 in person, 500 virtual

The MNCPA has allocated specific networking time for in-person conference attendees. In addition to some fun and games, here are some other areas where we have reserved time for attendee engagement:

- Morning and afternoon breaks
- Lunch
- Happy hour

## Who attends?

Titles and positions of attendees:

- CFO
- Controller
- CEO
- Finance director
- Finance manager
- Accounting manager
- Internal auditor
- Other financial executive



## Is your company the right fit for MBAC25?

MBAC25 offers a unique opportunity for companies that provide solutions and services tailored to the needs of accounting and finance professionals. Here are some examples of the types of companies that will benefit from participating:

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- Banks/credit unions
  - CPA firms
  - Financial software providers
  - ERP or SAP solutions
  - Business analytics providers
  - Employee benefit companies
  - Office supply companies
  - Law firms
  - Internal auditing software
  - Executive career coaches
  - Staffing & recruiting firms
  - Payroll providers
  - Remote shopping services

- Multistate tax solutions (SALT)
- Insurance providers
- Health & wellness providers
- Cyber-security providers
- Commercial real estate companies
- Telecommunication providers
- Food delivery services
- Business consulting firms
- Promotional marketing companies
- Expense reporting software
- Employee incentive companies
- HR outsourcing firms

## What's the investment to showcase your company?

### Tabletop display—\$950

#### In-person only

(maximum 10 displays)

- 8' display table with two chairs.
- Two passes for company representatives.
- Opportunity to enjoy all breaks and lunch.
- Two tickets to attend happy hour
- Post-conference attendee list, includes email addresses.

#### Deadline:

Registration taken until space is full.

### Sponsored session—\$5,000

- Provide an educational breakout session.
- 8' display table with two chairs and electrical services.
- Mention in pre-event emails (dependent on commitment date).
- Opportunity to write an article to be posted on the MNCPA website and shared with members.
- 30-second commercial to be played prior to sessions.
- Banner ad within conference virtual platform.
- MNCPA to market and promote session in conference materials.
- Pre/post-conference attendee list, includes email addresses.

#### Deadline:

March 15, 2025 to be part of conference agenda.

## Additional sponsorship opportunities to support MBAC25!

- ⇒ Notepad—\$500 (sponsor to provide notepads)
- ⇒ Highlighter—\$500 (sponsor to provide highlighters)
- ⇒ Lanyard—\$500 (sponsor to provide lanyards)
- ⇒ Coffee break—\$1,200
- ⇒ Lunch—\$1,500
- ⇒ Happy hour—\$1,000

- Mention in pre-event emails and brochure (dependent on commitment date).
- Mention in moderator notes.
- Logo and company information on conference website.
- Above sponsorships do not include a display table.



Elevate your impact.

PRIMARY CONTACT—this is the main person with whom the MNCPA will communicate.

Company name \_\_\_\_\_ Today's date \_\_\_\_\_

Primary contact \_\_\_\_\_

Email address \_\_\_\_\_ Phone \_\_\_\_\_

COMPANY INFORMATION TO BE POSTED ON WEBSITE

Company representative(s) \_\_\_\_\_

Phone number \_\_\_\_\_ Website \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

What does your company do/promote? \_\_\_\_\_

Will you be offering a door prize? If so, what might this be? \_\_\_\_\_

DISPLAY TABLE & ADDITIONAL SPONSORSHIP OPPORTUNITIES

\_\_\_\_\_ Tabletop display—\$950

\_\_\_\_\_ Sponsored session and tabletop display—\$5,000

Event sponsorship (tabletop display not included)

\_\_\_\_\_ Notepad—\$500

\_\_\_\_\_ Highlighter—\$500

\_\_\_\_\_ Lanyard—\$500

\_\_\_\_\_ Coffee break—\$1,200

\_\_\_\_\_ Lunch—\$1,500

\_\_\_\_\_ Happy hour—\$1,000

To confirm your display space or sponsorship at the 2025 Management & Business Advisers Conference, email registration form to [lmuller@mncpa.org](mailto:lmuller@mncpa.org). Questions? Contact Leslie Mueller at 952-885-5520 or [lmuller@mncpa.org](mailto:lmuller@mncpa.org).

An invoice will be created at time of confirmation with payment due upon receipt of invoice. No refunds after April 30, 2025.