

## WHY PARTICIPATE AT MBAC24

We know personal interactions are critical for relationship-building.

At **MBAC24, information + inspiration converge** in a fusion of exhibit and share how your company can fuel our conference attendees success. We know our members want to connect with you and learn about the products and services you offer to help them be successful. Limited opportunity. Our venue only allows for 8 display tables.

## WHEN

Date: June 11, 2024 (in-person/hybrid) - June 12-13 (virtual)

Location: The Heritage Center, Brooklyn Park, MN

Expected number of attendees: 200 in person (600 total)

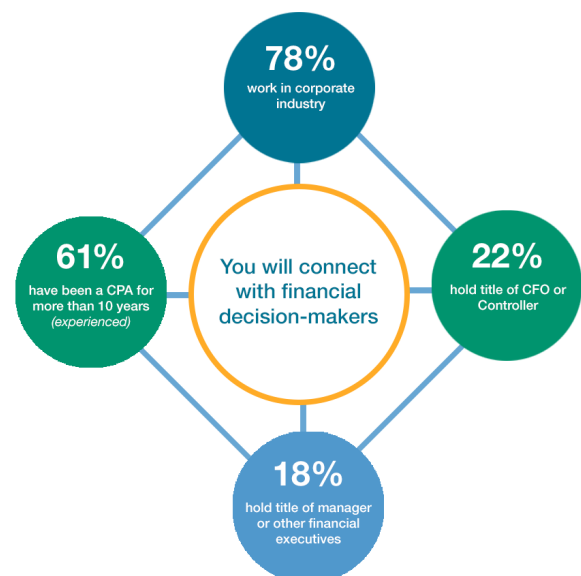
The MNCPA has allocated specific networking time for conference attendees. In addition to some fun and games, here are some other areas where we have reserved time for attendee engagement:

- Morning and afternoon breaks
- Lunches
- Happy hour on Tuesday, June 11

## WHO ATTENDS

Titles and positions of attendees:

- CFO
- Controller
- CEO
- Finance Director
- Finance Manager
- Accounting Manager
- Internal Auditor
- Other financial executive



## WHO SHOULD EXHIBIT?

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- Banks/credit unions
  - CPA firms
  - Financial software providers
  - ERP or SAP solutions
  - Business analytics providers
  - Employee benefit companies
  - Office supply companies
  - Law firms
  - Internal auditing software
  - Executive career coaches
  - Staffing & recruiting firms
  - Payroll providers
  - Remote shopping services
  - Multistate tax solutions (SALT)
  - Insurance providers
  - Health & wellness providers
  - Cyber-liability insurance
  - Commercial real estate companies
  - Telecommunication providers
  - Food delivery services
  - Business consulting firms
  - Promotional marketing companies
  - Expense reporting software
  - Employee incentive companies
  - HR outsourcing firms

[View current exhibitors](#)

## THANK YOU TO OUR CURRENT SPONSORS

### Sessions



### Happy Hour



## EXHIBIT AND FEES

Table top display—\$950  
In-person and virtual exhibit booth  
(maximum 10 booths)

- Table top display with two chairs
- Two passes for company representatives
- Opportunity to enjoy all breaks lunches
- Plus, two tickets to attend happy hour on Tuesday, June 11 at the end of day.
- Pre-/post-conference attendee list
- Plus, opportunity to have a virtual booth June 12–13, 2024

\*Show your support by sponsoring one of the following:

- ⇒ Notepad sponsor—\$500\*\*
- ⇒ Morning break Sponsor—\$750
- ⇒ Afternoon break Sponsor \$750
- ⇒ Lunch Sponsor—\$1,000
- ⇒ Happy Hour Sponsor— 1,500
- Mention in pre-event emails and brochure (dependent on commitment date).
- MNCPA to market and promote session in conference materials.
- Post-conference attendee list.

\*Does not include an exhibit space at conference.

\*\*Sponsor will provide notepads for conference attendees

\*Sponsored Session—\$5,000

- Provide a 75-minute CPE educational session.
- Mention in pre-event emails (dependent on commitment date).
- 30-second commercial to be played prior to sessions.
- Banner ad within conference virtual platform.
- MNCPA to market and promote session in conference materials.
- Post-conference attendee list.

\*Does includes an exhibit space at conference.

### Deadlines:

March 15, 2024 to be part of conference agenda.



information + inspiration

POINT OF CONTACT

Company name \_\_\_\_\_ Today's date \_\_\_\_\_

Point of contact \_\_\_\_\_

Email address \_\_\_\_\_ Phone \_\_\_\_\_

COMPANY INFORMATION TO BE POSTED ON WEBSITE

Company representative (s) \_\_\_\_\_

Phone number \_\_\_\_\_ Website \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

What does your company do/promote? \_\_\_\_\_

Will you be offering a door prize? If so, what might this be? \_\_\_\_\_

EXHIBIT BOOTH SELECTION & ADDITIONAL MARKETING OPPORTUNITIES

\_\_\_\_\_ In person display table — \$950

\_\_\_\_\_ Sponsored session and display table — \$5,000

Event sponsorship (exhibit booth fee not included)

\_\_\_\_\_ Notepad — \$500

\_\_\_\_\_ AM Coffee break — \$750

\_\_\_\_\_ PM Coffee break — \$750

\_\_\_\_\_ Lunch — \$1,000

Happy Hour - **SOLD**

To confirm your vendor space at the 2023 Management & Business Advisers Conference, email registration form to Leslie Mueller at [lmueller@mncpa.org](mailto:lmueller@mncpa.org).

Invoice will be created at time of confirmation with payment due upon receipt of invoice.

Questions?

Contact Leslie Mueller, strategic partnership specialist, directly at 952-885-5520 or [lmueller@mncpa.org](mailto:lmueller@mncpa.org).

